



# Detroit UNCORKED



DETROIT WINE ORGANIZATION

SEPTEMBER 25<sup>TH</sup>, 2026

Benefitting:



**Covenant  
House  
Michigan**

21<sup>st</sup> Annual  
Sponsorship Proposal



# The Experience

- 3- hour sampling & education of 250+ wines, plus select beer & spirits
- Strolling dinner + dessert provided by a variety of local restaurants
- Live music + silent auction
- High-end social atmosphere at 6001 Cass, a stunning & historic Albert Kahn-designed space built in 1920 as Cadillac's original sales showplace



# Audience

- 400+ affluent professionals: couples, singles & groups
- Corporate hosts & clients
- Wine enthusiasts of all levels
- Philanthropic-minded community
- Local media & celebrities



# Community Impact



**Covenant  
House**  
Michigan



- 1,891 youth served annually through Covenant House Michigan's programs & services.
- 29,514 nights of safe housing provided last year.
- 160 youth moved into stable housing.
- 138 youth gained or maintained employment.



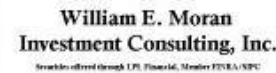
Every Detroit Uncorked sponsorship helps create pathways to housing, education, employment and independence.



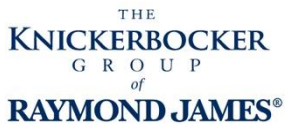
# Why Sponsor

- The Detroit Wine Organization (DWO) is the Midwest's largest non-profit wine club with free membership. Our motto is 'Fun, Education & Charity.'
- 3k social media followers – 4.4k email database
- 2026 will mark the 21<sup>st</sup> annual 'Detroit Uncorked' – an event which has raised over \$2 million for local charities since its inception.

# A Sampling of Past Sponsors



Neurosurgery • Physical Medicine & Rehabilitation





# Sponsorship Opportunities

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Custom Sponsorship Opportunities Available – let us know how you'd like to partner with us!

Level	Investment	Tickets	Key Benefits
Platinum	\$25K	20	VIP space for private wine-tasting or brand activation, logos & recognition on all materials including wine glass & social media, 2-pg program ad
Palladium	\$15K	14	High visibility promotion on socials & website, full-page program ad
Gold	\$10K	10	Strong visibility & promotion on socials and website, full-page program ad
Step & Repeat	\$7.5K	6	Logo placement, prominent logo on Step & Repeat banner, full-page ad



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Level	Investment	Tickets	Key Benefits
Silver	\$5K	4	Personalized sponsorship to fit sponsor goals, includes logo placement, social media, 1/2-pg program ad
Wine Wall Sponsor (2)	\$3K	4	Logo on (1) of 2 wine walls, logo on wine bags, promotion on socials & website, 1/2-page program ad
Bronze	\$2.5K	4	Mentions on socials, logo on website, 1/2-page program ad
Champion	\$1.5K	2	Logo on website, 1/2-page program ad



# Let's Partner

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