



**Friday October 18, 2024**

Location:  
Durfee  
Innovation  
Society  
Detroit, Michigan

# 19th ANNUAL DETROIT UNCORKED

*Presented by the Detroit Wine Organization*



## Event Overview

- Detroit Uncorked will be held on **Friday, October 18, 2024** from **6:00pm – 9:00pm** at **Durfee Innovation Society Detroit, Michigan**
- Proceeds from this event will benefit Life Remodeled
- Over 200 wines from Michigan, California, Pacific Northwest, and other countries of the world will be featured
- Spirits and Beer
- Strolling dinner and dessert to compliment wine selections
- Guests range from the curious novice to the discerning aficionado, to companies hosting their premier clients, employees, and more
- Silent Auction featuring wine and experiences with a wide variety of values

CONTACT: Krista Lang, Executive Director – Detroit Wine Organization

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586-219-7795

Brooke Adams, Philanthropy Director - Life Remodeled

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313-744-3052 ext. 1002



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*Life Remodeled believes Detroiters have all the talent they need, but many don't have access to all the opportunities they deserve. Therefore, they repurpose properties into one stop hubs of opportunity for entire families to thrive. They fill these iconic buildings with the best and brightest nonprofit organizations who are providing youth programs, workforce development, and human services to tens of thousands of students and community members each year. They help their nonprofit tenants collaborate and create far greater life transformation together than was previously possible alone.*



*They help more Detroit students perform at/above grade level in math and reading. They help families have access to essential health and wellness services and help community members obtain higher-paying jobs and achieve economic self-sufficiency.*



*We also host our annual Six Day Project where we mobilize thousands of volunteers over six days to clear blight and beautify a specific Detroit neighborhood characterized by significant need and radical hope. Since 2014, Life Remodeled has invested \$51 million in 4 different Detroit public school buildings and their surrounding neighborhoods.*



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DETROIT WINE  
ORGANIZATION  
[www.DetroitWine.org](http://www.DetroitWine.org)

## Fun ~ Education ~ Contribution



The DWO is a 501(c)(3) non-profit organization, incorporated in 2002. Our mission is to promote the education and enjoyment of wine, and the great wines and wine experts in our local market, while benefiting other local charities. In fact, since 2002, the DWO has raised nearly \$2,200,000 for metro Detroit charities. We accomplish our mission by hosting events that are both educational and fun.

Detroit  
UNCORKED  
[www.DetroitUncorked.com](http://www.DetroitUncorked.com)



Our ever-growing membership base —currently 4,500 strong —is comprised of people of all ages and from all walks of life, whose wine experience ranges from those with very little experience to others with vast knowledge. What they share is a desire to explore the joys of wine while meeting others with similar interests.

Our charity partners are locally based organizations that our members believe in and support.

Our sponsors range from local wine distributors and suppliers to local businesses big and small who believe in the mission.



DETROIT WINE  
ORGANIZATION

**LIFE  
REMODELED**  
together w/ you!

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*Benefitting Life Remodeled*



### **Platinum Sponsor \$25,000**

- 20 Tickets to the Event
- Opportunity to Speak at the Event
- Private Space allocated for your Guests during Event
- Logo on Giveaway to all Event Attendees
- Prominent Recognition in Print and at Event
- Promoted on the Detroit Uncorked Event Website
- Prominent Mentions in Event Publicity and Marketing including social media and email
- Two Page, Color Ad in Program Book with Preferred Placement (***time sensitive***) given to all Event Guests



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### **Palladium Sponsor \$15,000**

- 14 Tickets to the Event
- Prominent Recognition in Print and at Event
- Promoted on the Detroit Uncorked Event Website
- Mentions in Detroit Uncorked Marketing Campaigns on Social Media and Emails
- Full Page Color Ad in Program (***time sensitive***) given to all Event Guests



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### **Gold Sponsor \$10,000**

- 10 Tickets to the Event
- Recognition in Print and at Event
- Promoted on the Detroit Uncorked Event Website
- Mentions in Detroit Uncorked Marketing Campaigns on Social Media
- Full Page Color Ad in Program Book (***time sensitive***) Given to all Event Guests



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## **Presented by the Detroit Wine Organization**

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### **Step & Repeat Sponsor \$7,500**

- 6 Tickets to the Event
- Promoted on the Detroit Uncorked Event Website
- Prominent logo placement on the Step & Repeat
- Mentions in Detroit Uncorked Marketing Campaigns on Social Media
- Full Page Color Ad in Program Book (*time sensitive*) given to all Event Guests

**Deadline to commit is Monday, September 16<sup>th</sup>, 2024.**  
*(in order for logo to be printed on Step & Repeat)*



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### **Silver Sponsor \$5,000**

- 4 Tickets to the Event
- This level is a **personalized** Sponsorship that offers prominent, exclusive logo placement at Detroit Uncorked
- Promoted on the Detroit Uncorked Event Website
- Prominent Logo Placement on Auction Website
- Mentions in Detroit Uncorked Marketing Campaigns on Social Media and Email
- Half Page Color Ad in Program Book (**time sensitive**) given to all Event Guests



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## **Presented by the Detroit Wine Organization**

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**Wine Wall Sponsor \$3,000**

***Limited to 2 sponsors***

**This giving opportunity will be made available at Detroit Uncorked. Guests will donate and select a bottle from a wall display.**

- 4 Tickets to the event
- Prominent Logo Placement on the Detroit Uncorked Event Website
- Prominent Logo Placement on **one** wine wall
- Logo Placement on Wine Packaging
- Half Page Color Ad in Program Book (***time sensitive***) given to all Event Guests



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### **Bronze Sponsor \$2,500**

- 4 Tickets to the Event
- Prominent Logo Placement on the Detroit Uncorked Event Website
- Half Page Color Ad in Program Book (*time sensitive*) given to all Event Guests



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### **Champion Sponsor \$1,500**

- 2 Tickets to the Event
- Prominent Logo Placement on the Detroit Uncorked Event Website
- Half Page Color Ad in Program Book (*time sensitive*) given to all Event Guests





*Benefitting Life Remodeled*  
**Sponsorship Confirmation Form**

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

Please indicate **Sponsorship** level below:

**\$25,000 PLATINUM SPONSOR** \_\_\_\_\_

**\$15,000 PALLADIUM SPONSOR** \_\_\_\_\_

**\$10,000 GOLD SPONSOR** \_\_\_\_\_

**\$ 7,500 STEP & REPEAT SPONSOR** \_\_\_\_\_

**\$ 5,000 SILVER SPONSOR** \_\_\_\_\_

**\$ 3,000 WINE WALL SPONSOR** \_\_\_\_\_

**\$2,500 BRONZE SPONSOR** \_\_\_\_\_

**\$1,500 CHAMPION SPONSOR** \_\_\_\_\_

**Program Book Ads:**

**\$300 Full Page Ad** \_\_\_\_\_

**\$200 Half Page Ad** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**Payment Information:**

\_\_\_ Check Enclosed – (Checks payable to: **Detroit Wine Organization** or **Life Remodeled**)

For questions or to submit the form, please scan or mail to:  
Krista Lang, [ExecutiveDirector@detroitwine.org](mailto:ExecutiveDirector@detroitwine.org), 586-219-7795

**Detroit Wine Organization**  
PO Box 381053  
Clinton Township, MI 48038



**DETROIT WINE**  
**ORGANIZATION**