

Wines of the world



A premiere charity wine tasting event to benefit
THE MIRACLE LEAGUE OF PLYMOUTH
and **THE KIDS' TABLE**



Hosted by **THE DETROIT WINE ORGANIZATION**

Friday, May 17th, 2024 6:00 - 9:00 PM

NORTHVILLE SQUARE

133 W. Main Street, Northville

Sponsors will help us make this charity event a success.

Please review the attached sponsorship information and
let us know how you can help!



ABOUT THE EVENT

This will be the 5th annual **WINES OF THE WORLD** wine tasting event. Every year, we have tried to improve and add to this event. And every year, we have created a bigger and better party. **WINES OF THE WORLD 2024** is on track to be the best yet!

WINES OF THE WORLD will feature wine, beer, and spirit tastings, food samplings, a silent auction, wine walls, and musical entertainment. The food samplings will be donated by area restaurants and caterers.

ABOUT THE ORGANIZATIONS



MIRACLE LEAGUE OF PLYMOUTH

The mission of the Miracle League of Plymouth is to enrich our community by providing education and social development through high-quality recreation programs, including baseball for individuals with special needs and their families. The Miracle League of Plymouth fosters peer relationships through player and “buddy” interactions so that barriers to friendship are removed.

THE KIDS’ TABLE

The Kids’ Table is a Northville-based nonprofit, whose mission is to provide resources to help kids thrive. Our current project is a food pantry at Cooke School that provides meals for Northville families that need assistance and hands-on packaging and organizational experience for special-needs students.



DETROIT WINE ORGANIZATION

The DWO is the Midwest’s largest wine enthusiast club and is a great resource for anyone with an interest in wine, or just in meeting interesting people. Join us at world-class wine events in the metro Detroit area as we promote the education and enjoyment of wine, while benefiting local charities.



**ESTIMATED ATTENDANCE:
300+**

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR - \$5,000

- ❖ Eight (8) tickets to the event
- ❖ Sponsorship recognition on event signage and in press releases
- ❖ Prominent mentions with logo links on the WINES OF THE WORLD event Facebook and Instagram pages, as well as Miracle League of Plymouth and The Kids' Table social media accounts
- ❖ Logo and link to sponsor website from the Detroit Wine Organization website
- ❖ Full page color ad in the WINES OF THE WORLD program book

WINE GLASS SPONSOR - \$3,000



- ❖ Three (3) tickets to the event
- ❖ Logo on 'WINES OF THE WORLD' guest wine glasses (400)
- ❖ Sponsorship recognition on event signage and in press releases
- ❖ Prominent mentions with logo links on the WINES OF THE WORLD event Facebook and Instagram pages, as well as Miracle League of Plymouth and The Kids' Table social media accounts
- ❖ Logo and link to sponsor website from the Detroit Wine Organization website
- ❖ Full page color ad in the WINES OF THE WORLD program book



**SOCIAL MEDIA REACH:
20,000+**

SILENT AUCTION TABLE SPONSOR – \$2,500

- ❖ Three (3) tickets to the event
- ❖ Signage at the Silent Auction table, including logo on bid sheets
- ❖ Sponsorship recognition on event signage and in press releases
- ❖ Prominent mentions with logo links on the WINES OF THE WORLD event Facebook and Instagram pages, as well as Miracle League of Plymouth and The Kids' Table social media accounts
- ❖ Logo and link to sponsor website from the Detroit Wine Organization website
- ❖ Full page color ad in the WINES OF THE WORLD program book



WINE WALL SPONSOR – \$2,000

- ❖ Two (2) tickets to the event
- ❖ Logo exclusivity on the wine tags and bags (The wine wall will feature 100 wines in bags that guests can purchase for \$20 each. Wine values: up to \$100).
- ❖ Sponsorship recognition on wine wall signage
- ❖ Prominent mentions with logo links on the WINES OF THE WORLD event Facebook and Instagram pages, as well as Miracle League of Plymouth and The Kids' Table social media accounts
- ❖ Logo and link to sponsor website from the Detroit Wine Organization website
- ❖ Full page black and white ad in the WINES OF THE WORLD program book





**EMAIL DISTRIBUTION:
10,000+**



GENERAL SPONSOR – \$1,000

- ❖ Two (2) tickets to the event
- ❖ Mentions with logo links on the WINES OF THE WORLD event Facebook and Instagram pages, as well as the DWO, Miracle League of Plymouth, and The Kids' Table social media accounts
- ❖ Half page black and white ad in the WINES OF THE WORLD program book

ALL SPONSORSHIPS WILL RECEIVE GAME DAY RECOGNITION AT ALL MIRACLE LEAGUE OF PLYMOUTH 2024 GAMES.

WINE BOOK ADS

- ❖ The wine book will be presented to all attendees as they arrive at the event.

Full page color **\$1,000**

Full page black and white **\$750**

Half page color **\$500**

Half page black and white **\$375**

Quarter page color **\$250**

Quarter page black and white **\$150**



Your support is greatly appreciated and will make a difference for so many children.



SPONSORSHIP COMMITMENT FORM

For more information,
please contact
Krista Lang at
586-219-7795.

- PRESENTING SPONSOR (\$5,000)
- WINE GLASS SPONSOR (\$2,500)
- SILENT AUCTION SPONSOR (\$2,500)
- WINE WALL SPONSOR (\$2,000)
- GENERAL SPONSOR (\$1,000)
- WINE BOOK AD: Size and Price _____

Extra tickets: \$125 each (or 2 for \$225) _____

Please make checks payable to **DETROIT WINE ORGANIZATION.**

Checks may be mailed to:

DWO, P.O. Box 381053, Clinton Township, MI 48038

Or contact Martha at 248-207-1628 to have a volunteer pick up
your check and form.

If you would like to pay by credit card,

please contact Krista Lang at: executivedirector@detroitwine.org

A 3% fee will be added to credit card payments to cover bank fees.

CONTACT INFORMATION:

NAME: _____

COMPANY: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

Please email completed form to: executivedirector@detroitwine.org

or martham@kidstablemi.org.

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